

BROADCAST JOURNALISM

HND Creative Media Production

COURSE OVERVIEW

This two-year vocational course, will provide you with the tools that you need to apply and work successfully as a journalist or to continue studies towards a specialist journalism degree. You will learn how to research and make practical content across many disciplines of the industry including Radio, Print and factual programme making for television.

You will develop the analytical skills and legal knowledge required to work as a journalist as well as developing your practical skills in this new era of digital journalism and the impact that social media has had on the industry.

As well as covering the course content, you will have opportunities for real work experience and undertaking live briefs, through which you will build a portfolio of work and relevant experience which will help you to join this growth industry. The college will support you with the hardware and software you need. As well as working in well equipped workshops and studios.

WHO IS THIS COURSE FOR?

The HND has been designed for students who wish to:

- Develop the skills required to find, research and present stories for specified target audiences
- Develop a wide range of practical skills that the industry demands
- Understand, respect and adhere to the legal requirements that the industry is bound by
- Learn about traditional journalistic skills and how they underpin modern approaches
- Develop their own subject specialism and independently explore the potential of their chosen pathway through professional work experience.

QUALIFICATION
HND

CAMPUS:
EASTBOURNE

60
UCAS POINTS

This is the minimum
UCAS Tariff points you
will need when applying
for this course.

UCAS COURSE
CODE:

P500

WHAT WILL YOU STUDY?

Units including:

Contextual Studies for Creative Media Production; Research Techniques for Creative Media Production; Practical Skills for Journalism; Journalism Studies; Interview and Presentation Techniques for Radio; News Journalism for Print; Shorthand for Journalists; Radio Documentary Production; Project Design, Implementation and Evaluation; Special Subject Investigation for Creative Media Production; Career Development for Journalism; Moving Image Documentary Production; Interview and Presentation Techniques for Television; Photojournalism; Feature Writing for Newspapers and Magazines; and Convergent Journalism.

HOW CAN YOU APPLY?

You should apply through UCAS, course code **P500**, (campus code E).

You will need: 60 UCAS Tariff Points from a minimum of one 6 unit qualification. We welcome applicants with other qualifications or relevant experience to apply. Individual offers may vary.

To discuss your application please contact **Higher.Education@Sussexdowns.ac.uk**

WHAT CAN YOU DO AFTER THIS COURSE?

Graduates will be qualified and experienced to:

- Progress to further study to achieve a full Honours degree
- Directly apply for junior positions within the industry
- Graduates will be awarded a HND in Creative Media Production

The National Students Survey for 2016 showed overall student satisfaction at

87%

This is above the sector average and the highest for college based Higher Education in Sussex.

