

# DIGITAL MEDIA DESIGN

## FOUNDATION DEGREE

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### COURSE OVERVIEW

This course offers an exciting and dynamic range of skills development covering both the creative and technical aspects of digital media design. The emphasis is on developing ideas and acquiring skills. You will learn to find innovative solutions to complex problems, gain confidence in handling a wide range of software, become effective team workers and creative designers, skilled in presenting yourself and your ideas. You will develop the conceptual, analytical, technical and design skills required by the industry.

### WHO IS THIS COURSE FOR?

The Digital Media Design FdA introduces you to creative, conceptual and technical aspects of digital media design, covering media as diverse as web and mobile design, animation and motion graphics, interactive design, digital imaging and digital video. This course is designed for people who want to become well qualified and highly skilled professionals in digital media.

### WHAT WILL YOU STUDY?

You will be introduced to all aspects of digital media design; web and mobile design, animation and motion graphics, interactive design, digital imaging and digital video.

The course includes live digital media projects and the opportunity to work in teams and with practising media professionals. There is an opportunity to enter live design competition briefs in each year of the course. Attending an international design conference is also offered in both years.

### HOW CAN YOU APPLY?

You should apply through UCAS, course code **W212** (campus code L)

You will need:

60 UCAS Tariff Points from a minimum of one 6 unit qualification. We welcome applicants with other qualifications or relevant experience to apply. Individual offers may vary.

To discuss your application please contact  
**Higher.Education@Sussexdowns.ac.uk**

QUALIFICATION

**FdA**

CAMPUS:

**LEWES**

**60**

UCAS POINTS

This is the minimum UCAS Tariff points you will need when applying for this course.

UCAS COURSE  
CODE:

**W212**

## WHAT CAN YOU DO AFTER THIS COURSE?

You will achieve a Foundation Degree (FdA) in Digital Media Design, a Level 5 qualification. Your course provides a realistic platform for entering professional practice, whether working in design agencies or freelancing. At the end of the Foundation Degree, you can apply to progress onto the BA (Hons) Digital Media Design Top Up here at Sussex Downs College, which allows you to convert your FdA into a full BA Honours Degree.

The National Students Survey for 2016 showed overall student satisfaction at

# 87%

This is above the sector average and the highest for college based Higher Education in Sussex.

