

DIGITAL MEDIA DESIGN

BA (HONS) TOP-UP DEGREE

COURSE OVERVIEW

The course is the natural progression for graduates of related Foundation Degrees or Higher National Diplomas and responds to the rapidly changing needs of the digital designer. The course is a mixture of practical and theoretical elements, with assessment being mainly of practical outcomes. Each module has a practical and theoretical element that varies year on year depending on new developments in Digital Media, usually consisting of major practical project and a written component, such as a blog. Culture and critical studies is assessed through a written dissertation.

This unique course aims to produce informed and skilled practitioners with the knowledge and skills to enter and contribute to the world of digital design.

WHO IS THIS COURSE FOR?

This course is a one-year BA (Hons) top-up year for applicants who have successfully completed a two-year HND or foundation degree in digital media design, or another related discipline such as animation, motion graphics or graphic design.

WHAT WILL YOU STUDY?

The course is divided into four units – Cultural and Critical Studies, Digital Media design Practice, Professional Practice and a self-initiated project. Students produce a range of outcomes that include interface design, screen design, time-based media, digital image making and authoring.

WHAT CAN YOU DO AFTER THIS COURSE?

You will achieve a BA (Hons) in Digital Media Design from the University of Brighton. All higher education courses at Sussex Downs College focus on improving the employment prospects of graduates. Curriculum content is designed to cover the knowledge and practical skills that employers are looking for or to prepare you for self-employment. Students can enter into industry either as freelance designers or work in a range of design companies, or study at post graduate level.

QUALIFICATION

BA
(Hons)

CAMPUS:

LEWES

18

UCAS POINTS

This is the minimum
UCAS Tariff points you
will need when applying
for this course.

UCAS COURSE
CODE:

W214



HOW CAN YOU APPLY?

UCAS code: **W214** (campus code L)

Duration: Full-time: 1 year

Location: Lewes campus

You will need to meet our standard entry requirements 240 credits from a Foundation Degree or HND, interview and portfolio review. Applications from mature students without all the formal qualifications but with appropriate experience are welcomed and are usually subject to interview.

You should apply through UCAS, course code **S89** (campus code L).

You will need:

18 UCAS Tariff Points from a minimum of one 6 unit qualification. We welcome applicants with other qualifications or relevant experience to apply. Individual offers may vary.

To discuss your application please contact **Higher.Education@Sussexdowns.ac.uk**

The National Students Survey for 2016 showed overall student satisfaction at

87%

This is above the sector average and the highest for college based Higher Education in Sussex.